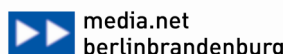


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Connecting Digital Start-Ups Between the UK and Germany

15th September 2011 — from 10:00 am until 6:30 pm
at the British Embassy Berlin (Germany)

10:00 am	Welcome Coffee
10:30 am	Official Opening Kenan Poleo, SIN/ British Embassy Don Rutstein, UKTI Andrea Peters, media.net berlinbrandenburg
10:45 am	Creative Industries in the UK and Germany UK: Chris Moore, UKTI Germany: Andrea Peters
11:00 am	How to Become a Successful Entrepreneur? — Challenges and Opportunities in the UK and the Right Way to Go!
30'	Keynote UK: Charles Nasser Founder and CEO of Claranet Group "Entrepreneur of the Year" in 2003, awarded by London Business School
30'	Keynote Berlin/ Brandenburg: Burckhardt Bonello Founder of smheet, mybet, friendsurance, found fair ventures
12:00 pm	Entrepreneur Panel — Success Meets Start-Up with Charles Nasser Burckhardt Bonello Alexander Piutti, GameGenetics Mark Mason, Mubaloo moderated by Mark Leaver

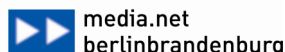
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12:45 pm	Matchmaking Lunch
02:15 pm	Meet the Investors — Which Requirements do VCs have to Invest in Start-Ups in the Digital World?
30'	Keynote Germany Olaf Jacobi, Target Partners
30'	Keynote UK Mark Adams, Pembridge Partners
30'	followed by case study Björn Sykora, Mister Spex
03:45 pm	Coffee Break
04:00 pm	One to One Meetings
05:00 pm	Get-Together invited by Claranet Group
06:00 pm	Close

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