

media.netGLOBAL

Your Gateway to the Creative Industry in Berlin-Brandenburg and East Germany

Hotspot Berlin-Brandenburg

Berlin has become a global hotspot of our industry offering plenty of business development opportunities also for foreign partners working into it. The sector is young and dynamic to the max. Just like the city people and companies in our industry are always on the move, maybe a bit more than in any other business location in Germany.

International Organisations and institutions have become more and more active in supporting their businesses in exploring the Berlin opportunity. We see a rising number of trade missions, seminars, business partnering events targeting the Berlin and Brandenburg media and creative industries. A lot of them take place alongside the big festivals like Berlinale and others come as stand alone events – often combined with investment promotion.

Berlin is not always easy to access. There are more than 15,000 businesses in the creative and media industry. Trends generate new businesses almost every day – and let others disappear. It is not always easy to see how exactly foreign companies can benefit and interact with the Berlin community.

media.net and AHP – We Open Gates for You

media.net berlinbrandenburg as leading sector network in the region is very often asked for support. We regularly do mail shots to our members and contacts for international delegations or seminars in Berlin. Of course we do this as part of our activities and free of charge. Nevertheless we have noticed that this not necessarily leads to a successful event.

To server our international partners even better we have linked up with one of our members. The **AHP Group** is a consultancy practice specialised in international trade & investment promotion with a good understanding and track record in our industry.

Our Services for Your Trade Mission

Together we offer you any service for your trade mission, seminar or similar event focussing on Berlin and Brandenburg. We are also covering other interesting East German locations like Leipzig or Magdeburg for you. Some typical examples of our services:

- » **Programme development**
- » **Marketing** of your event
- » **Business partnering** on a one-to-one basis
- » **Networking** within our community
- » Access to **official and funding institutions**
- » **Logistical support**
- » **Seminars** on Berlin as creative and media location outside Berlin
- » **Organisation** of incoming missions from Berlin

All projects are budgeted case by case according to your needs and resources.

Your Contact

Please do not hesitate to contact us, if you think that this service could help you to be even more successful in promoting your interest in Berlin.

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