

## Andrea Peters

Chairwoman of the Executive Board, media:net berlinbrandenburg e.V.

In 2008, Andrea Peters became the Managing Director of media:net berlinbrandenburg e.V. As the



association's regulations have been restructured in April 2014, she was elected as the new Chairwoman of the Executive Board.

She is chairwoman of the advisory board of Investitionsbank Berlin as well as chairwoman of the advisory board of Media Innovation Center Babelsberg (until 2018) and in the advisory board of the apparat multimedia gmbh. Furthermore, she is member in the

committees Creative Industries and Digital Economy of IHK Berlin, member of the hpdk's university council, member of the SRH Hochschule der populären Künste council, member of the advisory board of FilmFestival Cottbus as well as member of the advisory board of Erich Pommer Institut's leadership-programm sparkx for women in media companies, and was appointed to the jury of the Innovationspreis Berlin Brandenburg. Since 2018, Andrea Peters has also been co-managing MediaTech Hub Potsdam Management GmbH i. G., which manages the MediaTech Hub Potsdam, one of the twelve German digital hubs.

Andrea Peters has worked in the media industry for more than 25 years, studied Communication in Social and Economic Contexts at the Berlin University of the Arts (today UdKB) and worked as an associate producer for various TV productions at nfp tv in Berlin. Together with Loretta Walz she was involved in the production of Walz' Grimme Award-winning movie "Die Frauen von Ravensbrück" later on. In 1995 Andrea Peters assumed the organisational management of "Master School Drehbuch" where she developed and realised international screenplay programmes together with Oliver Schütte. In 2002 she changed to Erich Pommer Institut: as director of the professional training department she was responsible for realising the programmes "Insight Out" (HFF Potsdam) and "Entertainment Master Class".

### **About media:net berlinbrandenburg e.V.:**

media:net berlinbrandenburg ranks amongst the biggest and most successful regional networks of the creative and digital industries in Germany for more than 15 years. Cross-border and cross-sectoral it represents round about 420 members including established and global acting companies but also more than 140 startups. The aim of the independent association is the cross-linking and representation of member interests at state and federal level to improve regional business conditions.

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