

Schedule MediaTech Hub Potsdam on Tour #2 – London 2017

Date: Friday, 6th of October 2017

Time: 4pm to 6pm

Where: 34 Belgrave Square, London SW1X 8QB

- 4pm **Entry and registration**
Snacks and drinks
- 4.25pm **Welcome**
Oliver Schramm, Head of Department Economic and Financial Affairs
German Embassy London
- 4.35pm **Greetings**
Albrecht Gerber, Minister for Economic Affairs and Energy of the State of
Brandenburg
- 4.45pm **Presentation Media Tech Hub Potsdam**
Andrea Peters, CEO media:net berlinbrandenburg and Management
MediaTech Hub Potsdam
- 4.55pm **Best Practice Made in Brandenburg**
Ernst Feiler, Director Technology, UFA
- 5pm **Best Practice Made in Brandenburg**
Sven Slazenger, CEO, Interlake
- 5.05pm **Best Practice Made in Brandenburg**
Matthias Thielbier, COO, espoto
- 5.10pm **Best Practice Made in Brandenburg**
Peter Effenberg, CEO, transfermedia / Changing the Picture
- 5.15pm Opening of buffet / Get together
- 6pm End of MediaTech Hub Potsdam event and walk to cinema / concert hall and
Media Reception
- 7pm Film-Live-Event "Der letzte Mann" (1924 / Murnau)
St. John's Smith Square, London SW1P 3HA
*Admission tickets for invited guests can be collected at the evening box
office from 5.30 to 6.45pm*
- 9pm Meeting of the film and television industry
Restaurant "Footstool", St. John's Smith Square