

# GAMES – made in Berlin Brandenburg@gamescom 2018

### 21th-23th August 2018

exhibition booth at gamescom 2018, presenting the GAMES industry of Berlin-Brandenburg

The media:net berlinbrandenburg coordinates the **booth in the business area of gamescom 2018** for the sixth time.

### Costs for companies from Berlin-Brandenburg:

media:net members: 4.000 € plus 19% VAT Non-members: 4.500 € plus 19% VAT

Please note that if you have products **relevant to end users, an additional level in the Entertainment Area is mandatory**, more information can be found here: www.gamescom.de.

The booth is financed by Europäischer Fonds für regionale Entwicklung (EFRE).







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#### media:net berlinbrandenburg offers you the following services:

#### **GENERAL AREA OF THE BOOTH**

- » Booth with 220 sqm in a prominent position
- » Free use of the common areas such as lounge and reception
- » Up to 15 companies as co-exhibitors from Berlin and Brandenburg
- » Separate area of 9sqm, with bench and chairs (it is also possible to book several areas)
- » (Small ) catering for exhibitors and guests all three days (Drinks, fruit, pastries)
- » Service staff at the reception
- » 2 exhibitor passes (complimentary)

#### **ORGANIZATION**

- » Project management by media:net
- » Organization of the pavilion including construction and consultation with Koelnmesse
- » Support by the media:net staff at the gamescom

#### **ADDITIONAL EVENTS**

- » Berlin reception on 21<sup>nd</sup> August 5 to 7pm (in cooperation with Medienboard Berlin- Brandenburg, Berlin Partner and ZAB)
- » Invitation to Berlin reception on behalf of all the exhibitors

## COMMUNICATION

- » Your logo at the booth
- » Your contact details in the exhibition catalog
- » Brochure with company profile of all exhibitors and partners (Edition of 800 pieces)
- » Press and Public Relations









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# Registration "GAMES – made in Berlin Brandenburg@gamescom 2018"

I hereby register the following company to participate as "Co-Exh	ibitor" for gamescom 2018:
<ul> <li>I want to book <b>ONE</b> area</li> <li>I want to book <b>several</b> area: (number)</li> <li>(each separate area for media:net members € 4.000 plus 19% V € 4.500 plus 19% VAT)</li> </ul>	/AT/ für non-members
Company	
First- and Last name	
Street	_
ZIP/City	_
Tel./Mobile	_
Email	Contact Anne Kammerzelt
Website	kammerzelt@medianet-bb.de T. 030-2462857-14
I agree to the following cancellation policy:	F. 030-2462857-19
From the end of February (from the 01st of March 2018) up until 2018) 50% will be charged if cancelled.  From the beginning of May (from 1st May 2018) 100 % will be charged.	
Date/Signature	