



SpielFabrique
@spielfabrique



Games Funding Track

Acceleration for Indie Video Games studios

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Vision of the programme

Professionalize teams

Make studios sustainable

Connect 2 key European countries: Germany and France

Support:

Exchange with other European peer teams

Connect to industry experts

Improve business side of projects: monetization, business model, publishing, financing ...

Enable co-productions

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What we offer...for free

- One to one online consultations
- Experts workshops on specific themes
- Market intelligence
- Access to smart money opportunities
- Communication support
- Preparation to trade fairs
- Personal contacts
- Introduction to next funding steps and valuation

if selected – possible co financing of prototype if available

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9-month programme

- 3 workshops taking places in the different countries with international experts
- Online Meetings with industry Experts
- Regular Online and personal Coaching by the two founders and dedicated experts
- Support at conferences and fairs like Berlin Games Week, Indie Booth Arena, GamesCo Paris, VEF France, IndiGame Paris, GamesCom
- www.spielfabrique.eu

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Professionalization of indies

Business support to teams for mid/long term sustainability.

1. Access to public finance
2. Private finance
3. Co production models

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1 - Increase of public support

For projects

European level: Creative Europe – Horizon Europe

National level: Tax credits – Content support

Regional level: Based on local spend

Current: France, Germany, UK, Nordics

Coming: Belgium, Spain...

For studios

Public VC to support sector growth and identify champions

Established: France, UK, Nordics

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Finance in Europe



\$ Public funding
TX Tax Credit
P/E: Private Investment

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2 - Private Investment

Development of dedicated Network of private investors in Europe for projects and companies investment.

- ✓ Understanding their needs and best approach
- ✓ Co investment/financing opportunities
- ✓ Prepare studio for private investment

Regular pitches:

Next Date: 21 August at Gamescom

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3 – Co Production

Transnational collaboration based on 3 levels to access:

- Talent /Story skills
- Technology expertise
- Finance

European markets remain unknown to each other

Weak knowledge on opportunities for funding, marketing and on how to find partner

Lack of information on co-production Vs Publishing Vs Work for hire

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Co production market

Information/education on co-production opportunities

Co production Market place set up in Strasbourg at ARTE HQ

5 German and 5 French studios to meet and develop common projects

The banner features the SpielFabrique logo and a megaphone icon on the left. The main text reads: "2ND RENDEZ-VOUS FRANCO-ALLEMAND DE CO-PRODUCTION DANS LE JEU VIDEO" and "ARTE Strasbourg | 16-18 Septembre 2019". Below this, it says "Postulez avant le 20 Mars 2019!" and "Plus d'infos sur www.spielfabrique.eu".





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Workshop

Merci – Questions?

Thierry Baujard SpielFabrique