

Berlin.digital goes Paris – Delegationsreise zum Thema künstliche Intelligenz
PROGRAMME OUTLINE (Programm Stand 05.07..2019 – alle Angaben ohne Gewähr)

DAY 0 – SUNDAY OCTOBER 20th	DAY 1 – MONDAY OCTOBER 21st	DAY 2 – TUESDAY OCTOBER 22nd	DAY 3 – WEDNESDAY OCTOBER 23rd	DAY 4 - THURSDAY OCTOBER 24th
<p><i>Arrival of delegates to Paris</i></p> <p>EVE:</p> <p>WELCOME DRINKS FOR DELEGATES</p> <p>@ HOTEL</p>	<p>AM:</p> <p>INTRODUCTION TO THE ECOSYSTEM:</p> <ul style="list-style-type: none"> - National coordinator for France's AI strategy, Bertrand Pailhès will give an overview of the development progress of AI in France, together with <ul style="list-style-type: none"> - Bertrand Braunschweig (INRIA) - Christel Fiorina (DGE) - HUB AI France <p>PARIS REGION ENTREPRISES / Rémi Bergues, VP Strategy & Innovation Present their key activities as business and innovation catalysts supporting international companies with their development @ Paris area</p> <ul style="list-style-type: none"> - possibly @ the INSTITUT PRAIRIE. Opening in 2019, the institute combines the academic and industrial perspectives on AI of research institutions with market leaders Or @ ARTEFACT amphitheater lobby <p>PM:</p> <p>BIG LABS & INCUBATORS</p> <ul style="list-style-type: none"> - FAIR - Facebook Research Lab (tbc) - GOOGLE iCloud (tbc) - MICROSOFT AI FACTORY @ Station F - the biggest startup campus in the world - incl. Case Study Incubator: Jet Pack Data a.o. <p>EVE:</p> <p>French/ German AI MINGLE DINNER: Networking event with all French representatives and the Trade mission delegates</p>	<p>AM:</p> <p>THE AI STRATEGY OF ESTABLISHED COMPANIES</p> <ul style="list-style-type: none"> - SAMSUNG or SPOTIFY (tbc) - FRANCE TV – discussion with the Director of Innovation and Future Media News & Digital <p>PM:</p> <p>COMPANY ROUNDTABLES AND/ OR VISITS</p> <p>@ ARTEFACT, a marketing company that uses data analysis and AI for campaigns, with 2 flagship AI tools: Nautilus and Octopus</p> <p>SNIPS - algorithms to make connected devices autonomous, for example by giving them voice assistance capability, one of the best funded AI start-ups in Europe.</p> <p>DATAKALAB - Braintech startup that uses neuroscientific tools and AI algorithms to quantify users emotions, offering a tool to understand consumer's emotional engagement.</p> <p>Tbc: DATAIKU QWANT MEERO</p> <p>EVE:</p> <p>MEETUP: Opening /LAUNCH of FRANCE is AI</p>	<p>ALL DAY:</p> <p>FRANCE IS AI CONFERENCE</p> <p>The annual event brings together Researchers, Entrepreneurs, VCs and Executives from the French AI ecosystem. Tackling challenges which are in front of technology, business, societal impact. In the past years keynotes and panels from top AI researchers included talks from Heads of AI Labs at large corporations incl. Twitter, Huawei, Criteo, Rakuten, Netflix, Facebook, Google.</p> <p>Discover last year's conference programme HERE. (2019 programme TBA)</p>	<p>AM (3-3h30)</p> <p>PITCHING and MATCHMAKING SESSION organised in collaboration with bpiFrance investment bank @LeHub or @LeComptoir and HUB France IA (tbc)</p> <p>Early 2015, Bpifrance launched Le Hub – a connector to catalyze business relations between startups, and mid- and large corporations.</p> <p>During this session participants from the German delegation will meet potential partners in business or technology in the field of AI and get an opportunity to pitch their projects in a 1mn presentation.</p> <p>Hub France IA would invite + match their members companies with our delegates - representing big groups from the industry as well as SME/Startups in the very field of AI. Priorities in terms of themes and call for projects: * Data Pooling and Sharing, special interest on European level, per industry sector * European Platforms (vs. Google AI).. * Customer Experience among a few others (logistics, health, HR, and ethics)</p> <p>Matchmaking through AI app swapcard or b2match.</p> <p>CLOSING LUNCH - French Style <i>End of programme</i></p>