



Creative Europe Desk
Berlin-Brandenburg
MEDIA

Creative Europe MEDIA

Support for Development of European Video Games

👉 Next Deadline 12.2.20



14 Funding Schemes:

- Development of films & TV -programmes
- **Development of Video Games**
- Distribution & Sales Agents
- **Professional Training**
- Festivals & Markets
- International Co-Production Funds
- Cinema Networks



CREATIVE EUROPE

Support to narrative Video Games

Annual Budget 3,8 Mio. Euro

10.000 - 150.000 € → playable prototype

 **max 50% of development Budget!**



Eligibility Criteria

- **European Company** , holding the development rights for the project
- **Reference Project:** developed by the company and commercially distributed



Eligible Projects

- 👉 Narrative video games for all platforms
- 👉 Potential for international commercial exploitation
- 👉 Original, innovative works
- 👉 substantial interactivity



INELIGIBLE

- reference works
- interactive guides
- projects promoting tourism
- multimedia art projects
- websites, etc



Award criteria

- ◆ 30% Quality of Project, originality & narrative storytelling
 - ◆ 20% innovative character, technology
 - ◆ 20% Development Strategy & international market potential
 - ◆ 20% distribution & marketing strategy - tailored for target group
 - ◆ 10% Financing Strategy & Feasibility of project
- 👉 5 Points for young audience (12 years)



Timetable

- Deadline: 12.2.2020
- Communication of results: August
- Signing of agreement: September



**Start of „production“ 8 months from
date of application.**



APPLICATION PROCESS

👉 Contact your Creative Europe Desk!

1. Online-Registration (PIC)
<https://ec.europa.eu/education/participants/portal>
2. download of application forms & guidelines
<https://eacea.ec.europa.eu/PPMT>
3. Submission of eForms & annexes (max 5MB)

👉 1 Deadline per year!

MEDIA Application Form

Before you begin completing this eForm:

- Test your connection to the Agency's online submission service. Click on the 'Test your connection' button in the footer of the Eform. This is not to submit your form but merely to test that your software settings and internet connection allow an application to be submitted. If having clicked on this button, you do not receive a confirmation that your connection was successful, please consult the 'Known Issues' section of the Eform homepage. Here you can find, amongst other things, advice on internet settings and Adobe (Reader or Acrobat) security settings, either of which can prevent a successful connection to the Agency's online submission service. Please note that, if after performing a successful test, you move your Eform to a different computer or upgrade your version of Adobe Reader, you will need to perform the test again. This is because the original test result will no longer be valid. For a fuller description of how the 'Test your connection' function works please consult the Eform User Guide.

- Check that you have the latest available version of the Eform. In the event of a significant Eform problem arising, the Agency may decide to make available an updated i.e. corrected version of the Eform. The latest version number of each Eform is displayed on the Eform homepage whilst specific details of any problem and its impact would be published on the funding opportunity webpage of the programme concerned.

These resources and other useful links can be found in a table located at the end of this Eform. [Click to access table.](#)

Programme :	CREATIVE EUROPE
Sub-programme :	MEDIA
Call for Proposals :	EACEA-17-2019-1
Action :	Development Single Project Cinema/Television/Digital platform
Sub-action :	Development Single Project Fiction
Deadline for submission :	13/11/2019 17:00 (Brussels time)
Project title * :	<input type="text"/>
Project acronym :	<input type="text"/>
Language used to complete the form * :	<input type="text"/>

Attachments

Only one attachment per annex is possible.

The maximum size of all attachments together cannot exceed 10 MB.

Detailed description of the project (example: treatment, director's note, graphic and artistic material) (Word, pdf)*

Attach a document

Budget (Excel)*

Attach a document

Duly dated and signed Declaration of honour (pdf, jpg, jpeg, tiff)*

Attach a document

Track record of the applicant company/producer (Word, pdf)*

Attach a document

Relevant supporting documents of co-production and financing (pdf)

Attach a document



Creative Europe Desk
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MEDIA

NEW!

Deadline Day: **5 p.m**

Eligible Costs!

earliest from day of submission of application!

Advise

 **Contact your Creative Europe Desk!**





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