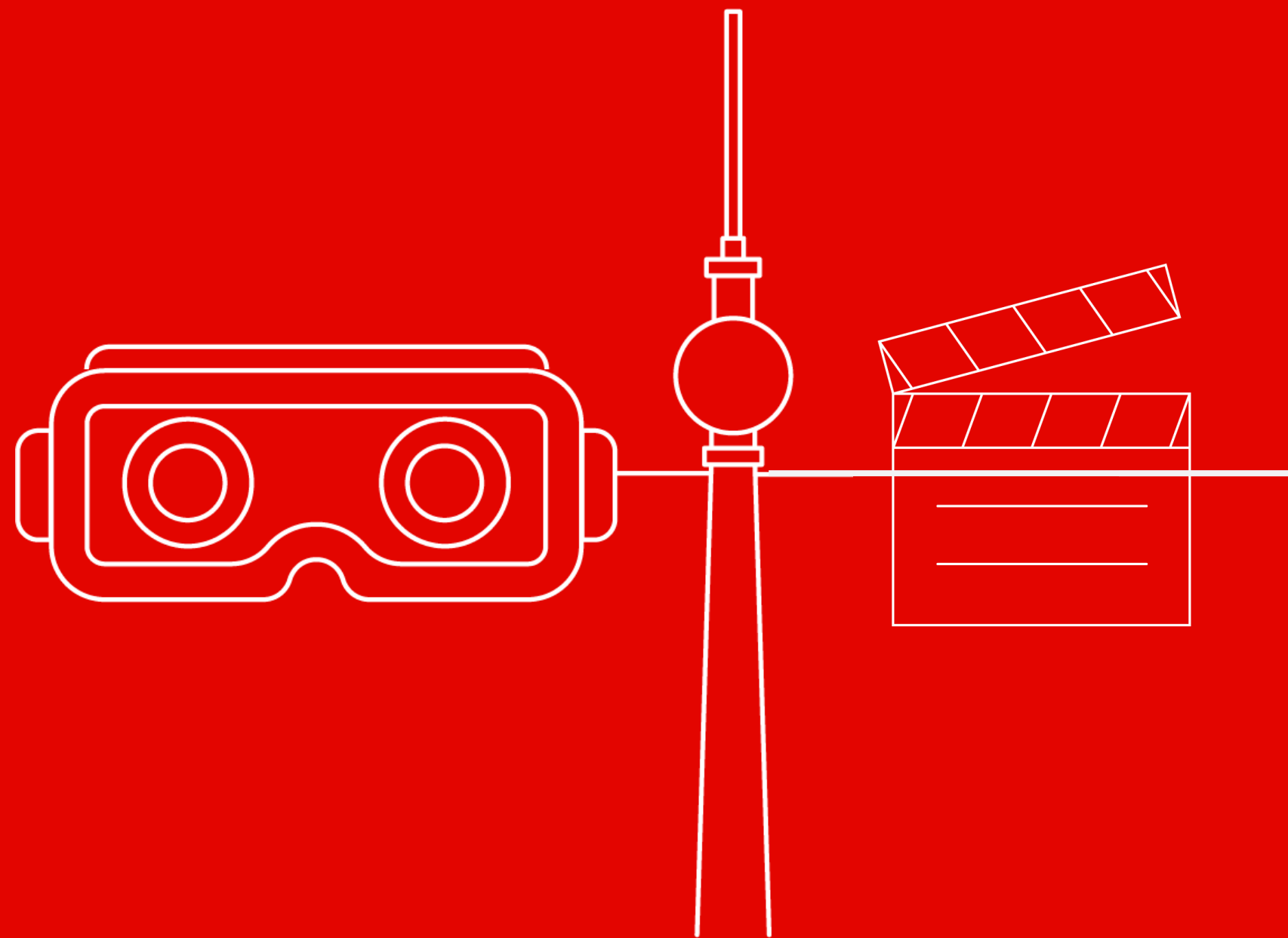


medienboard BerlinBrandenburg





MEDIENBOARD PROVIDES FUNDING FOR

Films

Series (TV, Web, High-End-Drama)

New Media Projects

Location Development



NEW MEDIA FUNDING

INNOVATIVE AUDIOVISUAL CONTENT

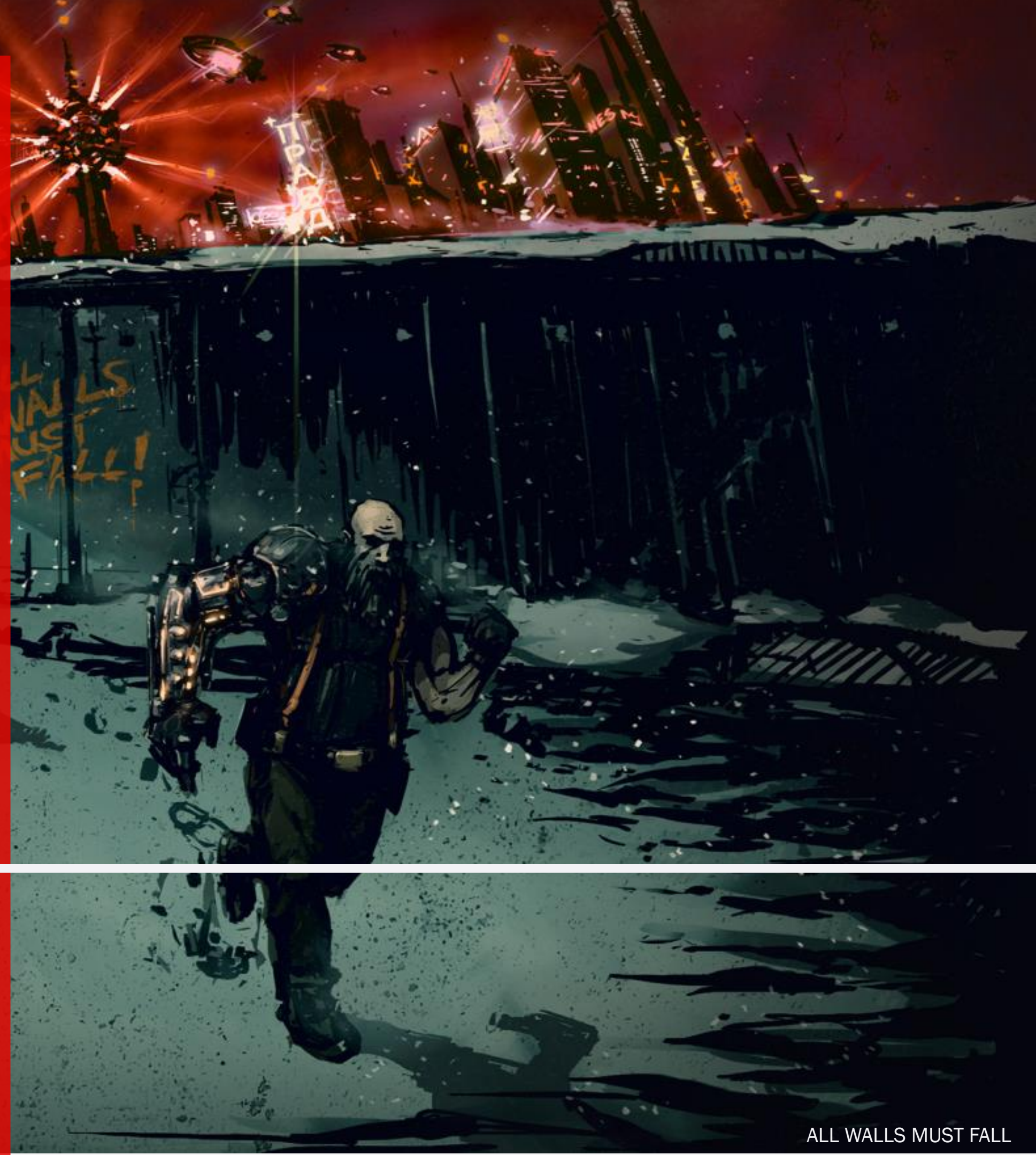
- Games
- Multi platform projects
- Apps for Children
- VR, AR, XR

SPECIAL FUNDING PROGRAMS

- DIGI.TALE (with Film University Konrad Wolf and dffb Berlin)
- Canada Germany Digital Media Incentive (for German-Canadian co-productions)

SHAMAN: SPIRITHUNTER

GAMES FUNDING



ALL WALLS MUST FALL

GOOD TO KNOW

- costs prior to application are not eligible for funding
- the funding is a soft loan and must be repaid if the project is economically successful
- regional effect
- the funding can be combined with any other national or international funds



TRÜBERBROOK

BEST PRACTICE: MASCHINEN-MENSCH



Johannes Kristmann

Co-Founder Maschinen-Mensch UG
Art & Design

Medienboard Projects:

- Curious Expedition
- The Curious Case
- Curious Expedition 2

FIRST STEPS



Step one:

- pitch deck/ first concept
- first calculation and financing plan

Step two:

- meeting with the funding advisor

Step three:

- online application

APPLICATION



APPLICATION DOCUMENTS

- project description
- marketing concept, USP, competition analysis
- business model/sales estimates
- calculation with specified regional effect
- financing plan, proof of financing
- visuals
- company profile, team
- financial documents of your business

PROMISE OF THE LOAN – WHAT COMES NEXT?



DURING THE PROCESS

- proof of financing
- calculation updates
- MBB contract -> 1st instalment (45%)
- milestone/ mid project meeting with MBB -> 2nd instalement (45%)
- 3rd instalement after the project (10%)

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THANK YOU!

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