
BERLIN. DIGITAL

A black and white portrait of Claudia Frese, a woman with shoulder-length hair, wearing a dark blazer over a light-colored top. She is looking directly at the camera with a slight smile. The background is dark with abstract, colorful, starburst-like patterns in yellow, blue, and green.

» I AM

BERLIN.
DIGITAL

... BECAUSE
TOGETHER
WE SHAPE THE
DIGITAL FUTURE. «

Claudia Frese,
MyHammer



» I AM

BERLIN.
DIGITAL

... BECAUSE A LACK OF
QUALIFIED EMPLOYEES
IS THE BIGGEST OBSTACLE
TO GROWTH FOR THE
DIGITAL COMPANIES
WE ADVISE.«

Julian Riedlbauer,
GP Bullhound

AGGREGATING THE DIGITAL.BERLIN

Berlin belongs to the worldwide most attractive heartlands for startups. In order to strengthen the location even further and to offer founders a better scope, berlin.digital unites the local entrepreneur scene.

With the impulses of the initiative, up-and-coming companies receive support with recruiting and onboarding of new employees.

Additionally, berlin.digital considers itself as a facilitator and representative of the industry: By attending networking events, startups and high-growth enterprises meet allies in the economy and in politics.

With strong partners, digital pioneers are thus enabled to surpass themselves.

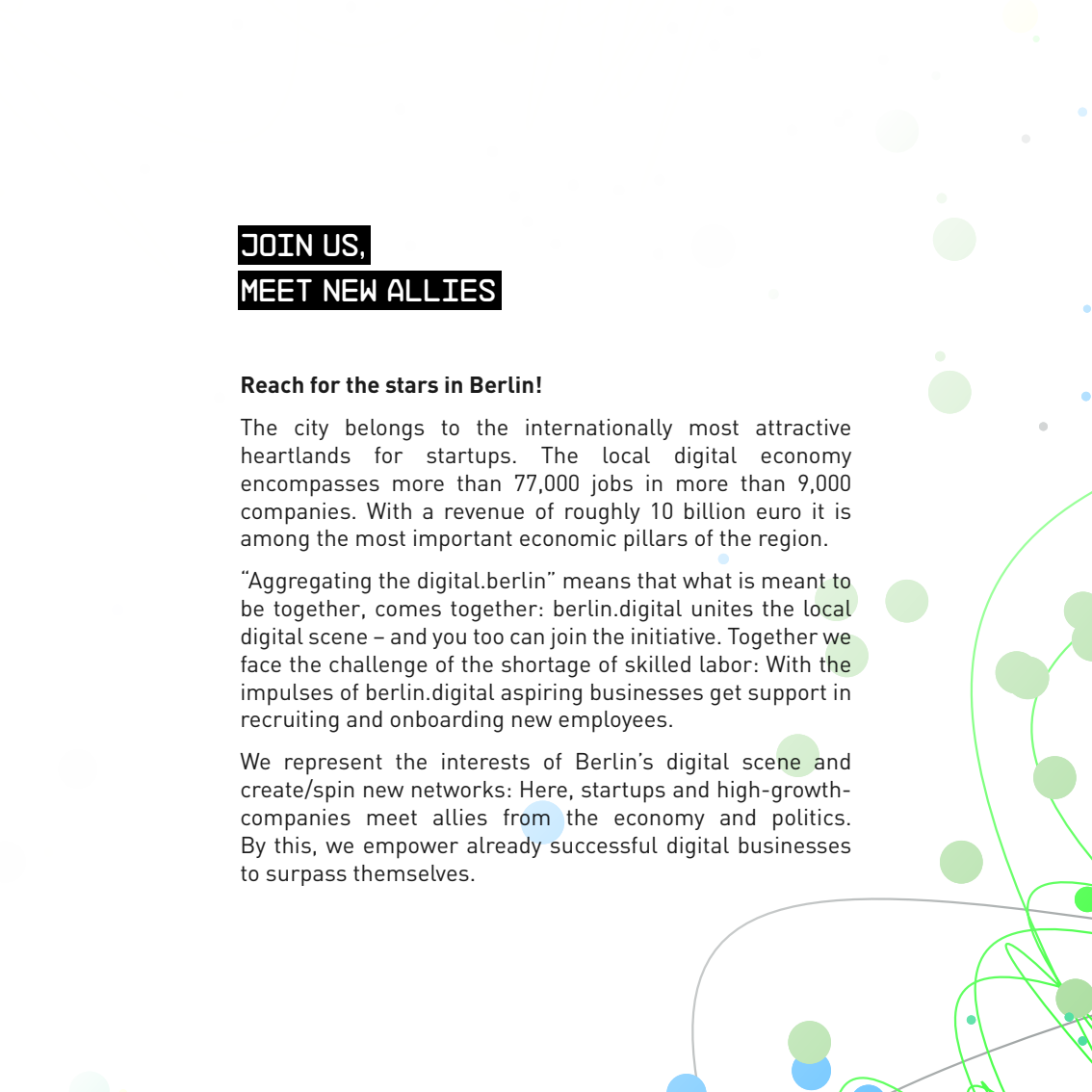
JOIN US, MEET NEW ALLIES

Reach for the stars in Berlin!

The city belongs to the internationally most attractive heartlands for startups. The local digital economy encompasses more than 77,000 jobs in more than 9,000 companies. With a revenue of roughly 10 billion euro it is among the most important economic pillars of the region.

“Aggregating the digital.berlin” means that what is meant to be together, comes together: berlin.digital unites the local digital scene – and you too can join the initiative. Together we face the challenge of the shortage of skilled labor: With the impulses of berlin.digital aspiring businesses get support in recruiting and onboarding new employees.

We represent the interests of Berlin’s digital scene and create/spin new networks: Here, startups and high-growth-companies meet allies from the economy and politics. By this, we empower already successful digital businesses to surpass themselves.



The background of the entire page is a light cream color. It is decorated with numerous thin, yellow, diagonal lines that sweep across the frame from the top-left towards the bottom-right. Scattered throughout this background are many small, semi-transparent dots in shades of yellow, light blue, and pale green. Some of these dots are larger and more prominent, while others are tiny specks. The overall effect is a modern, artistic, and slightly abstract pattern.

RECRUITMENT

New employees don't grow on trees!

In times of skilled labor shortage, the discovery of new talent also reminds many digital companies of the search for the famous needle in the haystack.

It is not nearly enough anymore to post a job offer and wait for the (incoming) flood of applicants. berlin.digital offers regular events for the HR sector, alongside a job market and the job newsletter.

Our TALENT FESTIVAL cater for the perfect match between company and talent from across all areas of the digital economy.

At trade shows and conferences like the DMEXCO and Slush, we are on the road together nationally and internationally to support businesses in choosing suitable partners and employees.



NETWORKING

The most creative ideas emerge from teams!

Berlin's digital transformation can be advanced best conjoined with other inspiring heads. In order to have no innovative approach to be left unheard and to have great visions meeting the right makers and digital pioneers, berlin.digital offers a row of inspiring network formats.

Interchange at the HRNETWORK about topics like changement, recruiting, employer branding, women in tech or work 4.0, or get together with important decision makers and businesses at the berlin.digital CXO DINNER.

At the DMEXCO, gamescom and Slush, berlin.digital is represented by a communal booth to which members can acquire an affordable interest. Exciting women of the digital economy find a special networking space with the format "DWOMEN – the platform for women in digital media".

The background of the entire page is a complex, abstract composition. It features a dense network of thin, hand-drawn lines in various colors, including bright green, light blue, and magenta. These lines crisscross the page, creating a sense of movement and connectivity. Interspersed among the lines are numerous circles of different sizes and colors, including green, blue, pink, and grey. Some circles are solid, while others are hollow. The overall effect is a vibrant, energetic, and somewhat chaotic visual field that suggests a network or a dynamic environment.

ONBOARDING

All aboard!

Before the “Company Ship” can set sail with a new crew, countless preparations have to be made. berlin.digital, in cooperation with its partners, supports you ahead of the joint journey with extensive consulting, for instance in all matters related to visa, childcare or language classes. At regular events, we bring together the existing crew with the newcomers.

Not only New-Berliners profit from our network formats, where they get in touch/exchange with allies and colleagues in their sector.

The background of the slide is a light gray with a complex, abstract pattern of thin, curved lines in various colors (green, blue, pink, gray) and small, semi-transparent circles of the same colors. The lines and circles are scattered across the slide, with a higher concentration on the left side, creating a sense of movement and connectivity.

REPRESENTATION

Together we are stronger!

In the last years, Berlin offered an ideal hotbed for up-and-coming digital enterprises. In order for this to remain the same in the future and to let startups keep growing and prospering, it needs an assertive advocacy towards politics and the general public.

More office spaces with affordable rent, decrease of bureaucracy or better financial support for founders – the wish list is long. Jointly presented, we set a mark for the importance of the digital economy for the city and its economic ecosystem, so that Berlin can become an even more fertile ground for fresh ideas.

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JOIN THE COMMUNITY

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