

medianet berlinbrandenburg e.V. is the network association for the media, creative and digital industries. Together with members of the network, politics, business and science, medianet shapes a cooperation on equal footing in the German capital region of Berlin-Brandenburg and beyond the state borders. medianet strengthens the location of the capital region from the employer perspectives. medianet is stimulator, supporter, and connects actors on an interdisciplinary basis on a common way into the digital future.

## POLITICAL REPRESENTATION

- ▶ Representation of interests of the media, creative and digital industries at state and federal level

## NETWORK SERVICES

- ▶ Admission in medianet database and in invitation distribution list
- ▶ Individual support by medianet contact person
- ▶ Use of discount offers (corporate benefits)
- ▶ Special prices for sponsorship activities as part of corporate engagement in medianet formats such as events, publications, etc. (20% discount)

## EVENTS

- ▶ Participation in selected medianet events  
(availability depends on target group and size of the event as well as number of available seats; entrance fees may apply to individual events)
- ▶ Option to participate in delegation trips  
(plus travel costs and, if necessary, ticket prices/expenses)
- ▶ Discounted participation in trade fairs at the medianet shared exhibition stand
- ▶ Option to use the medianet platform as an event host (online) for your own professional events or online seminars exclusively accessible for medianet members  
(when booking an event host package „Digital“; incl. advance communication, invitation management, event announcements via newsletter & social media)

## KNOW HOW TRANSFER

- ▶ Publication and provision of surveys and studies
- ▶ Annual publication of the medien.barometer
- ▶ Regular training offers on current and relevant topics

## VISIBILITY

- ▶ Logo integration on the medianet website
- ▶ Short presentation on the medianet website via company profile with contact person
- ▶ Thematic/editorial integration in relevant special formats such as films (e.g. advertising industry), publications (e.g. medien.barometer), podcasts, panel talks etc.  
(1x per quarter, subject to editorial approval)

## EDITORIAL COMMUNICATION

- ▶ Publication of company news and event announcements in the medianet newsletter and on selected medianet social media platforms (subject to editorial approval)
- ▶ Sharing company discount promotions for products, services and events with medianet members via newsletter and social media  
(by arrangement, subject to editorial approval)
- ▶ Exclusive self-presentation via formats such as „3 questions to“  
(by arrangement, subject to editorial approval)

## PEOPLE & CULTURE SERVICES

- ▶ Free publication of job advertisements in the medianet job exchange and in the medianet job newsletter (max. 12 per year)
- ▶ Placement of job ads via the medianet social media channels (1x per quarter)
- ▶ Purchase option for further job advertisements in the medianet job exchange / job newsletter or on social media channels (350€ per ad)
- ▶ Access to special People & Culture events (online and offline)
- ▶ Participation in the People & Culture Festival without booth (1x per year)

## OTHER

- ▶ Member recruits member: Special benefits for successful new member recruitment  
(only valid for regular new member recruitment)
- ▶ Participation in medianet CIRCLES (coming soon)

## MEMBERSHIP FEES

- ▶ Media companies and service providers 1.500€
- ▶ Banks, insurances, VCs, law firms 2.500€
- ▶ Single proprietorships 500€
- ▶ Start-ups from 250€, staggered according to date of foundation
- ▶ Companies that are already members of Hamburg@work e.V. 750€  
(membership fee per calendar year, all prices exclude VAT)

**Feel free to contact us if you have any questions!**

Click [here](#) for the online membership application.

## CONTACT

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