

# gamescom 2025

20.-22.08.2025 | Koelnmesse | Hall 4.1 (Business Area)

## Basic Benefits:

Joint Booth	Communication
<ul style="list-style-type: none"> <li>Joint booth in prominent spot</li> </ul>	<ul style="list-style-type: none"> <li>Branding within booth and in pre-selected media</li> </ul>
<ul style="list-style-type: none"> <li>Free usage of general areas such as Lounge and Reception</li> </ul>	<ul style="list-style-type: none"> <li>Entry in the digital gamescom catalogue and (digital) Berlin-Brandenburg flyer with company profiles of all exhibitors and partners</li> </ul>
<ul style="list-style-type: none"> <li>More than ten companies as co-exhibitors from Berlin and Brandenburg</li> </ul>	<ul style="list-style-type: none"> <li>Public Relations</li> </ul>
<ul style="list-style-type: none"> <li>(small) Catering on all three gamescom days for exhibitors and guests (beverages, fruits, pastry, sandwiches, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Gamescom Digital Partner Package (Business Area package)</li> </ul>
<ul style="list-style-type: none"> <li>Service workers on-site (reception and bar incl.)</li> </ul>	
<ul style="list-style-type: none"> <li>Includes at least one MeetToMatch account</li> </ul>	
<ul style="list-style-type: none"> <li>Internet at the booth</li> </ul>	

Organisation	Program
<ul style="list-style-type: none"> <li>Project management by medianet</li> </ul>	<ul style="list-style-type: none"> <li>Berlin-Brandenburg Reception on 20th of August, catering included</li> </ul>
<ul style="list-style-type: none"> <li>Execution and organisation of the joint booth, including booth building and talks with Messe Köln</li> </ul>	<ul style="list-style-type: none"> <li>Invitation to Berlin-Brandenburg Reception at the booth in the name of all co-exhibitors</li> </ul>
<ul style="list-style-type: none"> <li>Coordination of co-exhibitors</li> </ul>	<ul style="list-style-type: none"> <li>More to be announced</li> </ul>
<ul style="list-style-type: none"> <li>On-site support by medianet</li> </ul>	

## Package: Private Meeting Package

Meeting Booth	Tickets & Access
<ul style="list-style-type: none"> <li>3 days of exclusive usage of a private meeting room</li> </ul>	<ul style="list-style-type: none"> <li>2 exhibitor tickets with access to separate booth area (Backyard)</li> </ul>
<ul style="list-style-type: none"> <li>Branding included</li> </ul>	<ul style="list-style-type: none"> <li>Catering &amp; beverages</li> </ul>

**Base price: 7.812,50€**

**Member price: 6.250€\***

\* = medianet members get a 20% discount (equals to 1.562,50€)

### Add-Ons:

Upon request, we are happy to offer more services such as additional branding, small events at the booth or the usage of our stage. These services will cause additional costs and have to be negotiated individually.

### Booking and Contact:

The aforementioned package can be booked through the registration form on page 3.

For further questions or the negotiation of add-ons, please contact:

**Florian Masuth**

Head of medianet Games & New Business

**masuth@medianet-bb.de**

For the booking of our package please fill in this form and send it to:

**Stefanie Schlotmann**

Project Assistant

**schlotmann@medianet-  
bb.de**

## Registration

**Company:**

**Street/House Number:**

**PLZ/City:**

**Website:**

**First and Last Name:**

**Tel./Mobile:**

**E-Mail:**

**I confirm to book:**

**(amount, max. 3) Package(s).**

**I am a member of medianet berlinbrandenburg e.V. (20% discount)**

**Date/Place:**

**Signature:**

**Hinweis:** From 2nd of May to 15th of June we demand payment of 50% of the agreed price upon cancellation by the co-exhibitor. From 16th of June on, full payment will be mandatory.

Please send this form filled in and signed via email to Stefanie Schlotmann ([schlotmann@medianet-bb.de](mailto:schlotmann@medianet-bb.de)).